

**Jordan Lockwood**  
**The Right Place, Right Now**  
**18 December 2019**

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*“In yourself right now is all the place you've got.”*

– Flannery O'Connor

Sense of place is important to a Southerner like me. When I've visited Columbia Business School, interacted with its admissions officers at ROMBA and other conferences, or conversed with current students in Cluster Q, it feels like I'm home. The greatest draw of Columbia, to me, is the warmth and vibrance of the campus and people. It's a community in which I will gain and contribute, grow and thrive.

Columbia's strength in consulting is the second greatest draw. I plan to continue and hone my work in public sector consulting, so a school with a firm presence in the field will be important to career success post-graduation. By leveraging the vast resources around the academic focus areas of consulting, as well as other related areas such as social enterprise, I will be best equipped to realize my career aspirations most holistically.

Investing in an MBA, in my personal circumstances, is a heavy choice to make. I've earnestly discerned which school would be the best suited to my personality, goals, and dreams. I have full confidence that Columbia Business School is the right fit, right now.