

JORDAN NELSON LOCKWOOD

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4 December 2020

Ms. Catherine Casey
Campus Recruiting Specialist
30 Rockefeller Plaza
New York, NY 10112

Dear Ms. Casey,

I am delighted to apply for the Deloitte Consulting Strategy Summer Associate internship.

What a pleasure it has been to meet Deloitte practitioners from across the country – particularly in my hometown of Atlanta and in New York. I've especially enjoyed engaging with the Pride group, which has made clear to me that my identity will thrive in the firm's culture of inclusion and collaboration.

It is this unique culture, combined with its burgeoning presence in the public sector space, that make Deloitte my preferred destination. I'm deeply passionate about finding solutions to the complicated and profound issues facing governments and nonprofits. When I had the privilege to work for him, Congressman John Lewis, my hero and no stranger to the failure of government, told me about the importance of "finding a way to get in the way." For me, getting in the way has meant applying my skills as a change management practitioner to create meaningful results for the organizations tasked with enriching the lives of citizens.

Prior to studying at Columbia, I was a consultant at Accenture and then manager at EY, where I led teams to deliver strategic solutions for public sector clients. My specialty is managing organizational change, with an especial focus on the unique challenges faced by governments. I've supported business process transformations, enterprise-wide systems implementations, and operational control design projects as a lead in the human capital domain.

For example, millions of Americans now have access to low- or no-cost telecom services thanks to an inter-agency system that bridges eligibility verification, service providers, and state welfare programs – creating a streamlined, comprehensible process for citizens to gain access to essential tools for engaging in the modern economy. I led the change management deployment team responsible for ensuring a successful launch of the system across every market in the United States. We received >95% positive feedback from senior officials and the system remains in effect today.

At Columbia Business School, I serve in leadership positions in our LGBTQ student group as well as our Arts Society.

My greatest personal passion is access and representation in the arts. I bring my skillset as a consulting practitioner to the Smithsonian Institution's art museums as a docent and volunteer. Most recently, I've leveraged my background in rapid and effective organizational change to support development of an innovative, fully digital engagement strategy that is being deployed across multiple platforms to bring the vibrancy of art to the public during a time when physical galleries are closed.

I'm excited to bring my skills to Deloitte where my passions and aspirations can be realized. I look forward to continuing our conversation. Meanwhile, more information about me is available at www.jordanlockwood.com.

Thank you for your consideration – and for all that you do to make the recruiting process come to life.

Sincerely,



Jordan Lockwood